



The Social Set

BY SAMANTHA

A bit about me

Hey I'm Samantha and I run The Social Set. I help everyday people get set up on social media without all the stress or pressure. Whether you're 18 or 80, this brand is all about making things simple and showing you that yes, you can do this. I work with small business owners, side hustlers, and complete beginners who feel stuck or unsure about how to show up online. I keep it real, I keep it easy, and I speak like a normal person not a marketing robot.

About my services

My brand is made for real people. Not influencers. Not experts. Just everyday people who want to get started online and actually feel like they know what they're doing. I share simple social media setup tips, brand advice, and tools that help freelancers, small business owners, and anyone trying to build something real.

My goal is to make showing up online feel easy, fun, and something you can actually stick with, even if you're starting from scratch.

Package 1

Social Setup Starter - £98

For total beginners who want socials sorted, fast.

- ✓ Up to 3 platforms
- ✓ Branded profiles + bios
- ✓ Business Email setup
- ✓ Colour + vibe styling
- ✓ Starter post + hashtags
- 🕒 Ready in 3 working days



Package 2

Social Refresh- £149

Already online but want a refresh and glow up?

- ✓ Full profile audit
- ✓ Bio, link, and name updates
- ✓ Highlight covers (Insta)
- ✓ Light rebrand
- ✓ 3 Canva templates
- ✓ 1 content idea list
- 🕒 Ready in 3 working days

Package 3

Social Support Subscription - £98

Ongoing support to keep you consistent and stress-free.

What's included each month:

- ✓ 4 branded Canva posts
 - ✓ Caption suggestions
 - ✓ Hashtag refresh
 - ✓ Monthly check-in and mini review
 - ✓ Weekly content ideas for stories or reels
- Cancel anytime. Pause when you need to.
Totally flexible.

